Program logic template

Program logic (or 'theory of change') is used to clearly set out in one page the connections between resources (inputs), activities (outputs) and intended short, medium and long-term outcomes. This helps align planning, implementation and evaluation from the outset. The outcomes identified can be used as the basis for developing an evaluation plan and methodology. A blank template is provided below, with an example completed on the following page.

Critical	Inputs/resources	Outputs/activities	Target recipients	Outcomes		
issues/gaps	·			Short-term outcomes	Medium-term outcomes	Long-term outcomes
What are the identified gaps or strategic issues that this initiative is responding to?	What resources will support the initiative — financial, human, policy context etc.?	What are the key activities to be undertaken?	Who is the target of the initiative?	What outcomes are sought in the immediate term?	What outcomes are sought in the medium term?	What are the long term/ultimate outcomes sought?

Example

Initiative: Professional development (PD) program for emerging arts managers

Critical	Inputs/resources	Outputs/activities	Target	Outcomes			
issues/gaps			recipients	Short-term	Medium-term	Long-term	
				outcomes	outcomes	outcomes	
				(3 months:	(6 months:	(12 months:	
				part way	end of PD	after PD	
				through PD	program)	program/ ongoing)	
Limited access to	Budget - \$50 000	Expression of	Emerging arts	program) Increased	Arts management	A skilled and	
professional	per 6 month	interest process to	managers in	awareness of key	theories and	networked	
development for	program	select 15	Queensland	issues in arts	approaches	emerging	
emerging arts	. 0	participants	representing a	management	successfully	workforce of arts	
managers outside	1 facilitator		diversity of		applied in work	managers in	
the tertiary sector		4 face-to-face	geographical	Increased	contexts	Queensland	
	1 support staff	professional	regions and	knowledge of arts			
Feedback from arts		development	artforms	management	Increased	Sustainability of	
sector colleagues	Venue and	workshops over 6		theories and	confidence in arts	arts sector	
about need for	equipment	months		approaches	management	leadership in Queensland	
professional development in this	Professional	Online networking		Increased	roles	Queensianu	
area	development and	and discussion		relationships	Active network of		
aroa	arts management	opportunities over		between	emerging arts		
Opportunity to	knowledge base	6 months		emerging arts	managers in		
support emerging	3.13			managers	place		
generation of arts		Development of					
managers to ensure		support materials					
sustainability of arts		and resources for					
organisations/sector		participants					
		Evaluation of					
		process and					
		outcomes					